

## Message Text

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51

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 AGR-20 EB-11 COA-02 USIA-15

INT-08 RSC-01 DRC-01 /084 W  
----- 083261

P R 281325Z AUG 74

FM AMEMBASSY STOCKHOLM

TO SECSTATE WASHDC PRIORITY 2757

INFO AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

AMEMBASSY OSLO

UNCLAS STOCKHOLM 3789

FOR COMMERCE BIC/OIM AND AGRICULTURE FAS. COPENHAGEN FOR COMAT  
AND REGIONAL FISHERIES ATTACHE HELSINKI AND OSLO FOR COMMERCIAL  
ATTACHES.

E.O. 11652 N/A

TAGS: BEXP, SW

SUBJECT: HRI EXHIBITION: INCLUDING POSSIBLE FISHERIES PROMOTION

REF: A-253

1. FAS HAS RESPONDED TO POST THEIR PREFERENCE FOR OPTION #2 SUBJECT  
TO COMMERCE CONCURRENCE. IT IS ESSENTIAL THAT STC/AGAT HAVE  
COMMERCE/AGRICULTURE JOINT DECISION RE SITE(S) ASAP IF OPTIONS  
ARE NOT TO BE FORECLOSED BY OTHERS PRESENTLY WILLING TO  
COMMIT SPACE.

2. STC WAS VISITED 23 AUGUST BY MR. E.A. RUTHFORD, V.P.  
NEW ENGLAND FISHERY CO., SEATTLE, WASHINGTON IN THE  
COMPANY OF ARVID NORDQUIST (SWEDISH FOOD BROKER  
IMPORTER AND RETAILER) EXECUTIVES PROPOSING A MAJOR  
YEARLONG PROMOTION OF AMERICAN SALMON AND OTHER FISHERY  
PRODUCTS. A REVIEW OF STC SERVICES AND EXHIBITION  
SCHEDULED FOR FY 75 DEVELOPED INTEREST IN PARTICIPATION  
IN THE HRI SHOW, A SERIES OF BSP'S, AND POSSIBLY OTHER  
VENTURES. RUTHFORD REQUESTED STC TO ADVISE HIM  
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OF OUR ABILITY TO SUPPORT HIS CAMPAIGN ON A MATCHING

FUNDS OR SIMILAR BASIS SIMILAR TO THOSE UNDERTAKEN BY BUREAU OF COMMERCIAL FISHERIES IN THE PAST. PENDING RECEIPT OF PROGRAM GUIDANCE FROM DOC - BUREAU OF COMMERCE FISHERIES AND BIC STC, WITH CONCURRENCE OF AGAT, IS PREPARED TO INVITE HIS PARTICIPATION IN THE HRI EFFORT ON THE SAME BASIS AS AN INDUSTRIAL EXHIBITOR.

3. ACTION REQUESTED:

A) PLEASE ADVISE SITE OPTION/EXHIBITION LEVEL AGREED UPON FOR HRI BY COMMERCE AND AGRICULTURE.

B) ADVISE POTENTIAL STATUS, FEE SITUATION FOR HRI PARTICIPATION BY FISHERIES COMPANY(IES) (INDUSTRY GROUP).

C) PLEASE PROVIDE STC WITH POLICY GUIDELINES AND NATURE OF FISHERIES PROMOTIONAL EFFORT POSSIBLE WITH NEW ENGLAND FISHERY CO./ARVID NORDQUIST.  
STRAUSZ-HUPE

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## Message Attributes

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Copy:** SINGLE  
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